

WHY MONOCHROME HP LaserJets?



HIT PRINT
POWERFULLY



Choose the industry's leading monochrome laser supplier — HP¹

Choosing a monochrome imaging and printing vendor? There are three significant HP advantages to consider:

Simple and trustworthy — HP LaserJet printers and MFPs require few consumables and interventions, minimal cleaning and maintenance, and simple user interaction. The full-featured HP Universal Print Driver and HP ePrint² technology make printing easy whenever and wherever the need arises. And HP Web Jetadmin lets you efficiently manage the devices and their supplies.

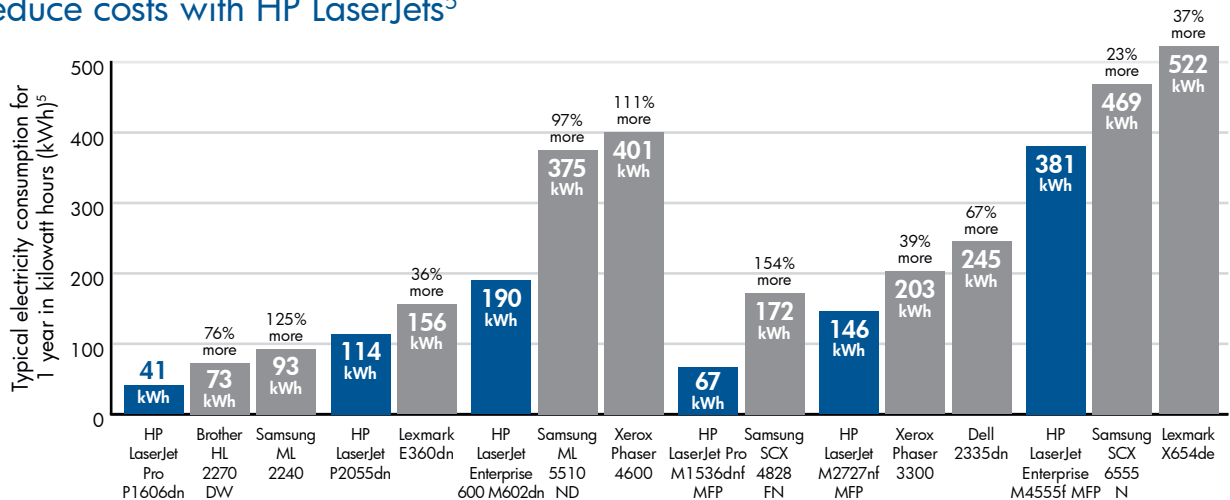
Professional, cost-effective output — Automatic print-quality enhancements via HP REt technology, advanced halftoning, environmental sensing, and intelligent calibration help HP LaserJet printers and MFPs deliver exceptional output easily and affordably. Plus they offer optimized print quality in default mode.

Environmental leadership — You can save money and reduce your impact on the environment with HP LaserJets, most of which employ Instant-on Fusers to deliver the fast performance users demand while saving a great deal of energy. And several new models boast HP Auto-On/Auto-Off Technology³, which turns them on when you need them and off when you don't. Plus HP print cartridges are easy to recycle.⁴



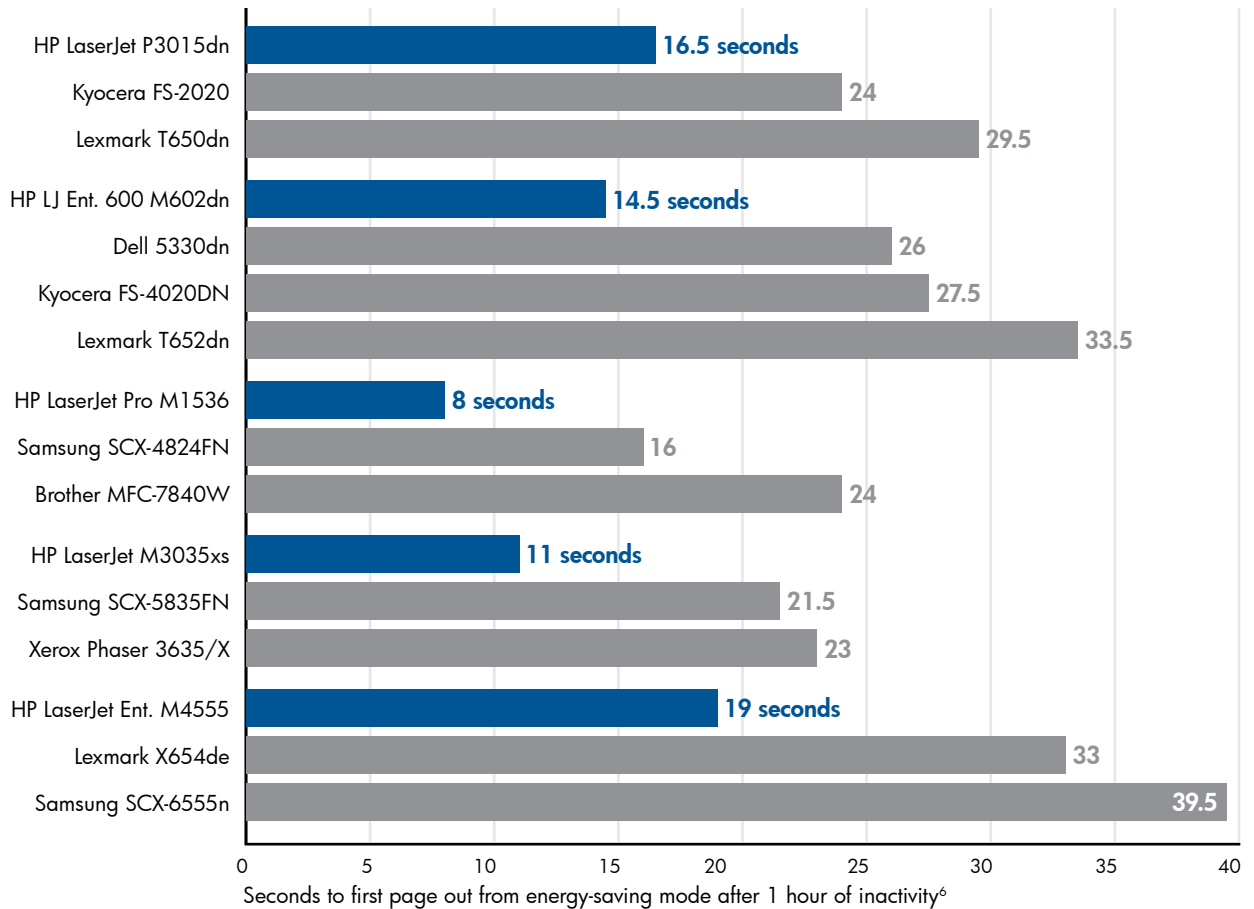
Save energy and reduce costs with HP LaserJets⁵

HP LaserJet printers and MFPs frequently use significantly less power than competing devices from Brother, Dell, Lexmark, Samsung, Xerox, and others. This can translate into dramatically lower energy costs and help minimize your impact on the environment — without sacrificing the performance your busy office demands.



Spend less time waiting for output with HP LaserJets via Instant-on Technology

The Instant-on Fusers on board most HP LaserJets virtually eliminate warm-up time, so you can print several pages — sometimes entire documents — before many competing devices even finish warming up. The fast-heating, ceramic fusers switch into action almost immediately regardless of when the device was last used and can deliver significant real-world performance advantages. For instance, the HP LaserJet Enterprise 600 M602dn, which has a print speed of up to 52 ppm, can warm up from energy-save mode and output 10, 12, and 17 pages, respectively, before rival Dell, Kyocera, and Lexmark units can even finish warming up.⁶



Simplify user experiences and IT management with HP LaserJets

Monochrome HP LaserJet printers and MFPs offer unparalleled ease of use — boosting end-user productivity. Plus HP Web Jetadmin is the most comprehensive fleet-management tool available,⁷ outperforming competing solutions in several key areas that radically simplify printer and MFP management, letting your IT staff focus on more strategic tasks than device management.

Does the vendor's products offer... ⁷	HP	Brother	Dell	Kyocera	Lexmark	Samsung	Xerox
Consistent control panel among enterprise MFPs that has earned accolades from Buyers Lab?	✓	⊗	⊗	⊗	⊗	⊗	⊗
A management solution that discovers and manages devices directly connected to PCs?	✓	⊗	⊗	⊗	⊗	✓	✓
A management solution that can securely erase disks in a manner that meets DOD standards?	✓	⊗	⊗	⊗	⊗	⊗	⊗
A management solution that can batch configure device settings across model types?	✓	⊗	⊗	⊗	⊗	⊗	⊗
A bi-directional, full-featured Universal Print Driver with managed, configurable print policies?	✓	⊗	⊗	⊗	⊗	⊗	⊗
One Universal Print Driver for both traditional and mobile users?	✓	⊗	✓	⊗	⊗	✓	⊗
A global driver with true symmetric industry-standard encryption and decryption? ⁸	✓	⊗	⊗	⊗	⊗	⊗	⊗

¹ Based on combined printer and MFP market share as reported by IDC (International Data Corporation), Hardcopy Peripherals Tracker, 2Q11. ² HP ePrint requires an Internet connection to the printer/MFP. Feature works with any Internet- and email-capable device. Print times may vary. For a list of supported documents and image types, see www.hp.com/go/ePrintCenter. ³ HP Auto-On and Auto-Off capabilities are subject to printer and settings. ⁴ Program availability varies. Original HP cartridge return and recycling is currently available in more than 50 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. Visit: www.hp.com/recycle for more information. ⁵ HP printer results are based on internal HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) methodology. Competitive printer data was collected at www.energystar.gov in August 2011. All data is based on 115V and extended to 1 year. Individual product configurations and usage will affect power consumption. ⁶ Based on internal HP testing. ⁷ Based on the manufacturers' published product specifications and internal HP testing. ⁸ Supports print jobs from Windows clients to HP LaserJets with FutureSmart firmware.

