

HP PAPER SELECTOR GUIDE

MAY 2011



HIT PRINT
RELIABLY

PRINT SHOP QUALITY WITHOUT LEAVING THE OFFICE

HP offers a full line of paper products that deliver high-quality results for all of your in-house printing needs.

What print project do you have?



HP Professional Papers

Suggested uses:

- Brochures
- Flyers
- Presentations
- Tri-fold brochures
- Proposals
- Business reports

HP offers a wide range of inkjet and laser papers to create impressive, professional, outsource-quality documents in-house.



HP Everyday Papers

Suggested uses:

- High-volume copy jobs
- Memos
- Homework
- Proposals and newsletters
- E-mail and Internet printouts
- Recipes

These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do every day.



HP Photo Papers

Suggested uses:

- Photos
- Greeting cards
- Thank-you notes
- Scrapbooks and photo albums
- Announcements
- School Project

HP's easy-to-use photo papers resist fading, are quick drying and smudge proof, and their thickness and weight provide a superior look and feel. With a variety of sizes to choose from, you can get photo quality prints for any project.

What printer type do you have?



HP Inkjet Printer

HP's coated inkjet papers are engineered with swellable or porous coatings that provide the highest-quality document reproduction. When you print using HP inks and paper, you get documents that deliver a professional look and feel.



HP Laser Printer

Choosing the right laser paper for different uses makes good sense. It allows you to be economical on your everyday jobs and to highlight your communications on the important ones. HP laser papers are engineered to have a super-smooth texture and, in some cases, a special coating for when you want your images to all but leap off the page.



HP Multi-machine

Exhaustive research goes into all the HP Multi-machine paper selections to ensure that they are optimized to work well in both inkjet and laser machines. HP has engineered a wide variety of economical and reliable papers that keep productivity up and costs down.



HP Inkjet Photo Printer

HP has you covered for inkjet photo paper. From sharing photos with friends to the needs of businesses and professional photographers, HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.

